



International Conference on Auditory Cortex

Banff 2017

Sponsor and Exhibitor Prospectus

6th International Conference on Auditory Cortex

September 10 – 15, 2017

Banff Centre, Banff, Alberta, Canada

Why Sponsor at ICAC 2017?

Connect with Leading and Emerging Researchers

You will gain exposure, build relationships and reach influential decision makers from a wide range of topics associated with Auditory Cortex research.

Premium Branding & Positioning Opportunity

You will reach your target audience and be recognized as a supporter of the conference and its aims. Set your product, service and brand apart from your competitors - guaranteed visibility on printed materials, advertising, and promotions. Access to approximately 250+ researchers.

Face Time with Leading International Scientists and Clinicians

Attendees from approximately 25 countries – most of whom make or influence purchasing decisions at their facilities and are actively seeking new information, products, and techniques in auditory cortex research.

How to become a sponsor

Visit our website <http://auditorycortex.org/> and follow the links to become a sponsor. Our online registration system will ask you for the following information:

- Company and contact information
- Expo booth representative information (if applicable)
- Company description (maximum 700 characters, approximately 100 words)

Sponsorship opportunities

As a conference sponsor, your brand will be exposed to over 250+ members of the Auditory Cortex community through pre-conference announcements, and newsletters, special activities and actions during the conference. Differentiate your company from your competitors, increase your company's visibility or introduce your new products to this active neuroscience community.

Choose any number of the sponsor opportunities listed below. Based on your selections, the total value of your sponsorship will place you in one of the following sponsor levels. Your complete list of sponsor benefits includes those specific to a sponsor opportunity as well as those associated with the Sponsor Level. Full details on sponsor levels, including values, can be found in the next section):

- **Gold (\$5000+)**
- **Silver (\$3000+)**
- **Bronze (\$1500+)**

Opportunities are booked on a first come, first served basis, so book early!

Keynote Lecture - \$5000**(4 opportunities)**

Sponsor one of the extremely popular keynote lectures and reach the entire audience at the same time. Benefits include:

- Sponsor signage (i.e. company name and/or logo) at meeting room entrance
- 'Welcome' PowerPoint slide with company logo and message
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Moderator reference in session

Scientific Contribution sessions - \$1500 per session**(Limited opportunities)**

Sponsor a specialised session and target ICAC delegates attending the most relevant sessions to you. Benefits include:

- Sponsor signage (i.e. company name and/or logo) at meeting room entrance
- 'Welcome' PowerPoint slide with company logo and message
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Moderator reference in session

Poster Session – \$1500 per session**(3 opportunities)**

These sessions will become the center of attention and high traffic areas. Maximize engagement with conference attendees as they move through the poster display area. Benefits include:

- Sponsor signage (i.e. company name and/or logo) at poster room entrance
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Moderator reference in sessions prior to poster session
- Opportunity to distribute items at the door and on tables
- Opportunity to network with attendees

Coffee Break - \$750**(4 opportunities)**

Sponsor a coffee break, and have your company's name prominently placed for maximum exposure. Benefits include:

- Sponsor signage (i.e. company name and/or logo) throughout the coffee area
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Opportunity to distribute items at the door and on tables
- Opportunity to network with attendees

Social Event - \$5000 per event**(2 opportunities)****- Welcome Dinner and/or Mountainview BBQ Dinner**

Have your company's name exclusively associated with one of the conferences social events, as attendees come together to connect with friends and colleagues – these events are always very well attended. Benefits include:

- Sponsor signage (i.e. company name and/or logo) throughout the reception venue
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Reference in pre-conference communication to all attendees
- Opportunity to distribute items at the door
- 5 complimentary social event invitations

- Opportunity to network with attendees

* Should sponsor prefer, this opportunity can be adjusted to provide the First Drink Free for attendees. Please contact us for details.

Sponsorship Levels

Sponsorship Benefits and Entitlements	Gold Sponsor \$5,000+	Silver Sponsor \$3,000+	Bronze Sponsor \$1,500+
Onsite display table (6' table)	Yes	Yes	No
Complimentary registrations	2	1	1
Opportunity to include promotional material in registration kits	Yes	Yes	No
Company logo displayed on signs and screens throughout the conference	Logo	Logo	Wordmark
Recognition on ICAC 2017 website	Hyperlinked logo	Logo	Wordmark
50 word product/service write-up in the printed program	Enhanced with logo	With logo	With wordmark
Use of the Official ICAC marks/logo until Dec. 31, 2017	Yes	Yes	Yes

Additional Sponsorship Opportunities

Conference Tote Bags - \$2,000 plus the cost of bags (exclusive opportunity)

Lanyards - \$500 plus the cost of lanyards (exclusive opportunity)

Name your own exclusive sponsorship

Do you have an idea that is not listed here? Let us know! We will work with you to create a unique sponsorship opportunity that meets the needs of your company.

Advertisements in the conference program

Get maximum visibility in the conference program! Choose from the following advertisement options.

Inside Front Cover – Colour	\$3,000
Inside Back Cover – Colour	\$3,000
Full Page - Colour	\$2,000
1/2 Page - Colour	\$1200
1/4 Page - Colour	\$800
Business Card – Colour	\$500
Full Page - Black & White	\$1,500
1/2 Page - Black & White	\$900
1/4 Page - Black & White	\$600
Business Card – Black & White	\$400

Advertisement Specifications:

Full page	7.5" x 11"
½ page	7.5" x 4.85"
¼ page	3.6" x 4.85"
Business Card	

All advertisements must be submitted as JPEG files.

All files must be received by August 1, 2016